



For immediate release

GS Marketing Claims 2010 Communicator Award

Houston, TX (June 2, 2010) – GS Marketing, a full-service automotive direct marketing agency, was honored by the International Academy of the Visual Arts (IAVA) with the **2010 Communicator Award of Distinction** in email marketing for their *Toyota Talk* eNewsletter.

Manny Garza, vice president of marketing and sales strategy said, “We are so pleased to receive this distinction from the IAVA. Our team worked hard to ensure that our clients’ communication stood out in the inbox and we are thrilled to have this recognition by our peers.”

The Communicator Awards is the leading international awards program honoring creative excellence for communications professionals. This year’s Communicator Awards received thousands of entries from companies and agencies of all sizes, making it one of the largest and most competitive awards of its kind in the world.

The Communicator Awards are judged and overseen by IAVA, a 550+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

This is the second Communicator Award for GS Marketing in the past 3 years.

Please visit www.communicatorawards.com for more information.

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