



**GS Marketing named AMA Houston Crystal Awards Category Finalist  
Crystal Awards event to be held May 26<sup>th</sup> at the Hyatt Regency Downtown**

HOUSTON, TX – May 13, 2011 – GS Marketing has been recognized as a finalist in the 25<sup>th</sup> Annual Crystal Awards of the American Marketing Association Houston Chapter for its Mobile Website category entry. The Crystal Awards honors the best marketing work in the Houston region and is one of the largest and most prestigious marketing awards in the country. Finalists in 55 categories will be honored at the Crystal Awards gala on May 26th, 2011

Crystal Award entries are reviewed by a panel of leading marketing professionals outside of the Houston area. What distinguishes the Crystal Awards from other awards programs is that they emphasize the results achieved. Being a finalist or winner at the Crystal Awards means that the marketing stood above the rest in its effectiveness.

“As a Crystal Awards finalist, GS Marketing is honored to be among the best in the Mobile Websites Category of the competition,” said Angie Sherrell, President, GS Marketing. “Innovation is our goal and this demonstrates our achievement in the mobile arena.”

This year’s Crystal Awards will be held at the Hyatt Regency in Downtown Houston. The evening will begin with the Finalists’ Gallery Reception at 6:00 PM followed by a seated dinner with entertainment and the announcement of winners. Tickets and tables are available online at [www.regonline.com/2011CrystalAwards](http://www.regonline.com/2011CrystalAwards).

For more information about the Crystal Awards, visit [www.CrystalAwards.org](http://www.CrystalAwards.org). For more information about GS Marketing, visit [www.gsmarketing.com](http://www.gsmarketing.com).

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